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Auto News

World's Largest Car Rally Comes To The United States

Europe's most outrageous road rally, Cannonball Run Europe, comes to the States; the Great American Run promises to be the largest coast-to-coast car rally in U.S. history
May 10, 2006

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Cannonball Run World Events announced today the state-side arrival of Europe's most outrageous road rally taking place July 29 - Aug 4, 2007. The Great American Run, produced by Cannonball Run World Events will unite car enthusiasts and racing fanatics from around the world in the largest moving car event across North America.

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On July 29, 2007 four hundred cars will start from four originating cities-Atlanta, Miami, New York and Washington DC on a 3000 mile, cross-country adventure. Each route will cover approximately the same distance from start to finish. The object of the competition is to obtain an average speed of 61mph over the entire 3000 mile route, while stopping overnight in various cities along the way to take part in the notorious evening parties.

"Safety is paramount to this event and in the previous 5 years and 7 events held in Europe we have never had a serious accident and we believe that this is due to the way we police our own event with very strict rules," said Tim Porter, managing director, Cannonball Run World Events. "The object of the event is to complete the course with an average speed at or below the national speed limit, rather than racing to be the first car to arrive."

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All 400 drivers and their co-pilots will ultimately join together in Las Vegas and travel together on the final 270 mile journey to Los Angeles. The cars will have to negotiate 16 different checkpoints along the routes and complete a track day at one of four different race tracks rented out for the event to get to the final destination. The event will culminate with one winning team and a two-day celebration for participants and guests in Los Angeles.

The Great American Run will be the largest of its kind. The number of entries will be strictly held to an exclusive four hundred drivers and co-pilots who are expected to drive everything from exotic Ferraris and Lamborghinis to American muscle and high horse-power customized Japanese imports.

"This event is based on the success of our European Cannonball Run Europe events which embody the spirit of the original U.S. Cannonball Run event and 1981 movie," said Porter.

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