

PRESS RELEASE

For immediate release

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Win a 600 BHP Saleen Mustang with The Great American Run

The winner of The 2007 Great American Run, starting from a choice of 4 cities in the US on 29 July 2007, will not only be hailed as the ultimate driving hero, but will also be awarded one of only 25 limited edition Saleen 'Ultimate Bad Boy' Mustangs that are being built specifically for the event. The 24 remaining cars are available exclusively to Great American Run entrants with 11 sold to date.

Says CEO of Cannonball World Events, Tim Porter: "This limited edition Great American Run Saleen Mustang has to be the ultimate prize for any serious petrol head! Just competing in the Great American Run is going to be the most amazing experience, but to think that there's a strictly limited edition American muscle car up for grabs at the end adds some real spice to the event!"

All cars feature 600BHP and boast a 0-60 time of under 4 seconds. Each carries a unique 18ct gold plated chassis door plate inscribed with The Great American Run logo and the all important limited edition ID. Further information about entry to The Great American Run and full car specifications can be found on our website or from the UK Head Office on +44 (0)1403 276191.

Non entrants in the UK and Europe wanting to order any other model of Saleen can do so directly through the Cannonball Run World Events Head Office on + 44 (0)1403 276191 or by contacting Tim directly on 001 714-391-2486. The current weak dollar rate means that these muscle cars have a starting price in the order of £24,000 for the 335BHP version to £40,000 for the 550BHP Extreme model.

Further information can be found on our website: www.thegreatamericanrun.com or by calling the UK Head Office on +44 (0)1403 276191.

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