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The Great American Run Announces \$1 Million Bounty!

The Cannonball World Series has today announced that entrants signing up for July's Great American Run will have the chance to walk away with the largest prize in road racing – a cool \$1 million.

Already set to be one of the greatest car events of the decade, the stateside spectacular will see this year's winner take home a brand new limited edition Saleen 'Bad Boy' Mustang and automatic entrance into next year's rally. The one million dollar fund will be paid out to the winner of the 2008 epic.

"We still have a few spaces remaining for drivers and teams wishing to take part in this summer's road rally," confirms Tim Porter, event organiser. "The victorious pairing will be granted admission to defend their crown next year and earn their shot at our mammoth prize fund."

The largest ever cash reward offered for non-professional drivers, the Great American Run million dollar bounty is destined for the competitor successfully navigating more than three thousand miles of the American road network in the time closest to the benchmark set by the Cannonball World Series Events crew.

Based on the legendary Hollywood movie, the Great American Run follows the same format as the ultra-successful European Cannonball Run. With four starting cities, four hundred muscle cars and a six day drive, entrants slug it out on a coast to coast cavalcade which takes them through some of the finest scenery in the United States.

"The Great American Run is set to follow in the wheel tracks of some of the most epic car rallies seen on European tarmac," says Tim Porter. "Larger than life with muscle cars and show cars, entrepreneurs and life-long friends, it's not the taking part that counts in the Great American Run, it's the spirit with which you compete!"

The 2007 Great American Run begins on July 29 in Miami, FL; Atlanta, GA; Washington D.C. and New York City, NY. One hundred drivers will set off from each destination before converging in Las Vegas. Following an all-comers high-octane track day at Willow Springs Raceway, the cavalcade of cars will then travel together to Los Angeles for the event finale.

To reserve your place for The Great American Run, visit www.thegreatamericanrun.com

For sales information, to reserve your place or for sponsorship details, contact Jo Groome. Tel: +44 1403 276191 or email: info@cannonballworld.com. Alternatively, call toll free in the USA: 800-619-8593

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